

## Raptors and Revelry

Imagine hundreds of birds of prey – impressive, powerful creatures – circling above your head as they wait to catch the thermal and continue on their journey northwards. It is truly a sight to behold; a breathtaking phenomenon that takes place every March over the protected forest area of Tanjung Tuan, Melaka.

Join the Malaysian Nature Society as they celebrate this annual event; the migration of hundreds, sometimes thousands of honey-buzzards, goshawks, sparrowhawks, Black bazas and more as they pause in their long sojourn to their breeding grounds in Japan, Siberia, Kamchatka, Korea and other far-flung northern areas.

While the event grew out of the need to protect these raptors and their habitats, it has evolved into an all-out festival with entertainment for young and old, the naturalist as well as the city-slicker. You don't need to be an expert on birds to have fun at Raptor Watch Weekend.

In store for the visitor is a myriad of activities, fun & games, handicraft, talks, performances, shopping, camera, binocular and camping products, exhibitions by the Malaysian Nature Society, the Ma Da'erah Turtle Sanctuary and much much more. Children will be entertained throughout the day – it is the perfect weekend getaway for the family.

For those who are young and fit, the Lighthouse Run, a race around the PNB Ilham Resort and up the slope and stairs to the Tanjung Tuan Lighthouse promises healthy competition and delicious prizes. Camera buffs can focus on both people and wildlife in the area to participate in Wild Frame – a photography competition open to all.

The natural heritage of Tanjung Tuan will not be forgotten. Apart from gawking at the raptors overhead, visitors will be able to embark on short nature walks into the forest and the mangrove in order to have a first hand encounter with the beauty of this last remaining coastal rainforest on the West Coast of Malaysia.

Raptor Watch Weekend is an experience not to be missed. Book yourself a short break on **Saturday 10<sup>th</sup> & Sunday 11<sup>th</sup> of March 2007** for a real taste of Malaysia and our incomparable natural heritage.

*Raptor Watch Weekend is organized by the Malaysian Nature Society in association with the Melaka State Tourism Promotion Division. It is one of Melaka's top 12 events for Visit Malaysia Year 2007. Tanjung Tuan is just 10mins away from Port Dickson in Negri Sembilan. For more information, log on to [www.raptorwatch.org](http://www.raptorwatch.org) or email [raptorwatch@gmail.com](mailto:raptorwatch@gmail.com).*

## **Raptor Watch Weekend 2007**

Dates: Sat 10<sup>th</sup> & Sun 11<sup>th</sup> March 2007  
Time: 10am – 5pm  
Location: PNB Ilham Resort, Tanjung Tuan, Malacca  
(10mins from Port Dickson, 1hr from Kuala Lumpur)  
Contact Person: Serina Rahman, Malaysian Nature Society  
Phone no: 017-6729367  
Email: [raptorwatch@gmail.com](mailto:raptorwatch@gmail.com)  
Website: [www.raptorwatch.org](http://www.raptorwatch.org)

This annual celebration of raptor migration promises an activity-filled weekend for young and old. Plan a weekend to Tg Tuan to enjoy the sight of hundreds of raptors circling overhead as they take a break on their incredible journey back to Siberia and other northern regions and savour the festivities available on the ground. There will be games, crafts, merchandise and handicraft stalls, performances, talks, guided walks and lots more. Join us to enjoy the natural and cultural heritage that this important and historic area has to offer and sample a real slice of Malaysiana.

### Confirmed activities:

- § Talks & performances
- § Mangrove & forest walks
- § The Lighthouse Run (Sun March 11th)
- § Wild Frame Photography Competition
- § Handicraft stalls
- § Games and craft stalls
- § Shopping - MNS merchandise, products by Leica, Nikon, Minox, Swarovski, and more...
- § Food & drink
- § Exhibition - MNS, Ma Da'erah Sanctuary, Melaka Tourism, Negri Sembilan Tourism, Marine Parks Dept, Melaka Zoo, Ladies' Club of PD and more...

For more information call Serina at 017-6729367, email [raptorwatch@gmail.com](mailto:raptorwatch@gmail.com) or log on to [www.raptorwatch.org](http://www.raptorwatch.org). This event is organized by the Malaysian Nature Society.

### Sponsors:

PNB Ilham Resort  
Eagle Ranch Resort  
Shell Refining Company (Federation of Malaya) Berhad  
Schmidt Marketing (Malaysia) Sdn. Bhd.  
Swarovski Hong Kong Ltd  
Nikon (M'sia) Sdn Bhd  
BP Asia Pacific (Malaysia) Sdn Bhd  
Traverama (Kumpulan Karangraf Sdn Bhd)  
Advanced Images Photography & Digital Imaging Magazine  
Nestle Products Sdn Bhd

## Wild Frame Photography Competition

### Concept

To capture in pictures the beauty of nature that needs to be conserved and protected and the excitement of people as they learn to appreciate the natural heritage of Tanjung Tuan.

### Themes

#### 1. Nature

A striking shot of any natural asset in Tanjung Tuan: the raptors or other birds, other creatures on land or in the mangrove area, trees, mangrove plants etc. These photos may show animal behaviour, the natural landscape, macro detail of a natural item or portraits of wildlife or fauna in its natural habitat.

#### 2. People

An endearing shot of Raptor Watch visitors, volunteers and participants enjoying the fun and festivities available to them over the weekend. These photos should convey the atmosphere of the event and may be humorous, depicting action (or inactivity), emotion, the satisfaction of curiosity, the pleasure of learning or human interaction with nature.

### Rules

- § Competition is open to all.
- § Photos must be taken **ONLY** between Saturday 10<sup>th</sup> March 2007 10am and Sunday 11<sup>th</sup> March 2007 4pm.
- § Photos must be taken in digital format.
- § Photos are to be downloaded and submitted by 4pm Sunday 11<sup>th</sup> March 2007.
- § Photos are to be submitted as is (unedited), preferably in jpeg.
- § An entrance fee of RM5 entitles the photographer to the submission of 5 photos and a free Traverama magazine.
- § Multiple entries are allowed.
- § No wildlife or flora is to be disturbed, harassed, moved or removed from its natural habitat in the process of photo taking. Any photographer found to breach this rule will be disqualified.
- § Participation in this competition constitutes your agreement to allow your photographs to be used by MNS, Nikon or Traverama in any capacity, including but not limited to publicity material, society publications, website etc. Due credit (photographer's name) will be given.
- § Participants must fill out, sign and submit the registration form (available in Traverama magazine provided) as well as the photograph release form (provided upon registration).
- § Winners' photographs and other selected photos of special merit may be published in Traverama Magazine.
- § Judges' decision is final.
- § The results will be published and winners contacted by April 2007.

### Prizes

Provided by Traverama, Nikon and Advanced Images: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> prizes for both categories

This competition is organized by the Malaysian Nature Society and is supported by Traverama, Nikon and Advanced Images Photography & Digital Imaging Magazine.

## **Lighthouse Run**

When: Sun 11<sup>th</sup> March 2007 3pm

Where: From PNB Ilham Resort to Lighthouse, Tanjung Tuan Forest Reserve

Distance: About 2km (includes beach, slope & stairs!)

Open to: Anyone aged 15-35yrs old

Categories: Men & Ladies

Registration: RM5 – Funds raised goes to Raptor Research

How to Register: log on to [www.raptorwatch.org](http://www.raptorwatch.org) for the registration form or turn up at Raptor Watch on Sun 11<sup>th</sup> March to register at the Registration Booth

Prizes: Food Hampers

### **Rules:**

- § Participants must be at PNB Ilham Resort and have paid and registered by 2pm on Sun 11<sup>th</sup> March 2007.
- § Judges' decision is final.
- § Each participant is responsible for their own state of health (MNS will not be liable for any injuries etc incurred during this run.)
- § Unethical running practices (shoving, pushing or pulling) will not be tolerated – guilty parties will be disqualified.
- § Participants are to stick to the trail provided to prevent damage to the surrounding environment.

## **Confirmed Publicity Partners for RWW07 to date**

### **Magazines**

- § Traverama
- § WE Travel & Environment
- § Asian GEOgraphic
- § Going Places (MAS inflight magazine)
- § ZERO Degrees Travel magazine
- § Lifestyle & Travel
- § Malaysia Tatler
- § Malaysian Naturalist
- § Vision KL
- § Libur
- § E-baca
- § Fokus

### **Press**

- § The Sun
- § Tamil Nesan
- § Epoch Times
- § NST
- § The Star
- § Sin Chew Daily

### **Broadcast Partner**

- § NTV7

### **Online**

- § Wild Asia [www.wildasia.net](http://www.wildasia.net)
- § Melaka Tourism information portal [www.tourism-melaka.com](http://www.tourism-melaka.com)
- § Melaka Net [www.melaka.net](http://www.melaka.net)
- § Malaysian Nature Society [www.mns.org.my](http://www.mns.org.my)
- § Raptor Watch [www.raptorwatch.org](http://www.raptorwatch.org)

### **Others**

- § Tourism Malaysia's Trade Newsletter
- § Astro Traveller Guide (hotel program listings publication)

### **We will also be featured on:**

- § The Morning Show (NTV7)
- § Selamat Pagi Malaysia (RTM1)
- § RTM Radio Negeri Sembilan & Melaka

### **Supported by designs & press ads by:**

- § Ogilvy & Mather (tshirts & branding)
- § Leo & Burnett (publicity material)